

# Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 80969	CF LOC-POL	FBD - LBD: 10/23/12 - 10/29/12	HL#:	Created: 10/22/12 10:38 AM
Client: MCCORD ROB (186781)	CPE: / /	Agency Commission: 15 %	Updated: DCDELLIPONTI on 10/22/12 03:16	
Agency: THE CAMPAIGN GROUP, INC. (8131)	Product: D-PA STATE TREASURER	Self Protect.: :20:00	Confirmed: 10/22/12 10:59 AM	
Buyer: Lisa Cabanel	Demo: P35+ DMA RTG	Sched. Code: Z	Contract: 10/22/12 11:43 AM	
AE: CAROLYN TYSON-KYW-TV	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
001	MLOCAL1	* T W T F * *	NEWS	30				0.0	\$810.00	2	\$1,620.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
002	MEARLY	M T W T F * *	MORN	30				0.0	\$250.00	2	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
003	AENTER	M T W T F * *	ACC	30				0.0	\$900.00	4	\$3,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	3	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
004	AINSIDER	M T W T F * *	ACC	30				0.0	\$1,000.00	4	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	3	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
005	NLATE	* T W T F S S	NEWS	30				0.0	\$1,800.00	4	\$7,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/28/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
006	LLETTER	* T W T F * *	LETT	30				0.0	\$700.00	2	\$1,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/28/12	2										

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Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
007	PSIXTY	* * * * * S	REGP	30				0.0	\$8,000.00	1	\$8,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
008	ENEWS5PM	* T W T F * *	NEWS	30				0.0	\$765.00	1	\$765.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
009	NEARLYMF	* T W T F * *	NEWS	30				0.0	\$1,440.00	1	\$1,440.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
010	MSUNRISE	M T W T F * *	NEWS	30				0.0	\$275.00	2	\$550.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
011	PVEGATU	* T * * * * *	REGP	30				0.0	\$5,500.00	1	\$5,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/23/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
012	PMENTALS3	* * * * * S	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
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WPSG: 0%	WPPX: 0%	WGTW: 0%	CABLE: 0%	

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	25	0	\$39,075.00	\$33,213.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$39,075.00	\$33,213.75	\$0.00	\$0.00